



Brewery Application

Saturday
October 30, 2010
Noon — 5:00 pm

A Craft Beer Festival at First & Main

Brewery Name: _____

Address: _____ City, ST, Zip: _____

Contact: _____ Email: _____

Phone: _____ Mobile: _____

Web Address: _____

We will bring the following beers (please provide name and style): _____

Do you have a distributor in Blacksburg? Yes ___ No ___ If yes, please provide contact info

Breweries without local distribution will use Lakeside Imports & Distribution for the day of the event

Will you require a hotel room on Friday night? (Must be traveling more than 50 miles) _____

SPACE DESCRIPTION—We are pleased to offer a 10' x 15' space . The use of a tent is **required** for all breweries. We can provide a 10' x 10' tent for a \$125.00 rental fee. Space is limited so reserve early.

_____ \$125.00 10' x 10 tent

THIS IS A RAIN OR SHINE EVENT.

Please make checks payable to The Blacksburg Partnership. Mail to:

Blacksburg Brew Do
The Blacksburg Partnership
506 South Main Street
Blacksburg, VA 24060

Registration Information:

All applications and payments must be returned on or before August 15, 2010.

Terms and Conditions

The Blacksburg Partnership will provide:

1. Accommodations in the Blacksburg area for Friday night for brewery representatives traveling more than 50 miles
2. Ice for your beer
3. Local wholesale distributor enabling us to buy your beer should you not have a licensed Virginia distributor
4. Two wristbands for ten 4-ounce beer tastings and two complimentary tasting glasses
5. Two volunteers to pour at your booth

Each brewery will provide:

1. Two to four of your most popular beers in kegs only. We will confirm beer order based on estimated attendance 1 week prior to event
2. Multi-tap jockey box with CO2
3. A brewery representative for your table
4. Brewery merchandise you wish to sell and the equipment required for your operation, including a tent and tables
5. Banner and signage to identify your booth space
6. Beer sold at wholesale to the distributor for purchase by the Blacksburg Partnership—beer must be delivered to local distributor by 2:00 pm Friday, October 29

Other important information

1. Set-up will begin at 8:00 a.m. on Saturday, October 30, 2010. All breweries must be in place by 11:00 a.m.
2. All participants must operate on Saturday, October 30 from 12:00 noon. to 5:00 p.m.
3. Applications/Payments must be received by August 15, 2010.
4. Booth equipment such as tables, chairs, and merchandise must fit within the 10' x 15' space provided.
5. The festival will go on RAIN OR SHINE.
6. Each vendor will be responsible for his/her property. The Blacksburg Partnership and First & Main and their officers, agents, employees and volunteers are not responsible for any damage, theft, or loss for any reason.
7. Any ideas or suggestions from breweries will be taken into consideration and are greatly appreciated.

All proceeds from this event will go to The Blacksburg Partnership to help continue its mission to improve the quality of life in Blacksburg.

We sincerely hope that you will join us for Blacksburg Brew Do. Please use this form to register and return before August 15, 2010. If you have any questions, please feel free to contact us using the information below .